OML Strategic Plan 2023-2025

Mission: OML is a welcoming space for connection, personal growth, and literacy.
Vision: OML will inspire our community to create, innovate, and connect.

Satisfy Curiosity: Lifelong Learning – Residents will have resources and reliable information they need to grow and continue to learn throughout their lives.

Goal 1: Families will have opportunities to explore learning together
- The library will participate in community information events hosted by the town.
- The library will host a community information event every spring.
- The library will host family-oriented programs monthly with consistent growth.
- The library will attend interagency meetings highlighting and promoting family events.

Goal 2: Residents of all ages will have interest driven opportunities for connection and growth
- The library will perform a community interest survey annually.
- The library will create a space to give continual feedback regarding programming interests.
- The library will host 8 interest driven events per year, per age ranges (children, tween, teen, adult, senior).

Goal 3: Residents of all ages will have access to collections and resources that support their personal interests
- The library will establish procedures and invest in the Library of Things with continual funding.
- The library will create a space to give continual feedback regarding collection interests.
- The library will evaluate the collection based on circulation and patron feedback.

Create Young Readers – Residents under 18 will have programs and services designed to foster reading, writing, and listening skills.

Goal 1: Children, youth, and teens will have respective interest driven collections
- The library will create a space for children, youth, and teens to recommend titles.
- The library will evaluate the children, youth, and teen collections based on circulation and patron feedback.
- The library will invest in children, youth, and teens collection based on circulation and turnover rates.

Goal 2: Children, youth, and teens will have opportunities for developing literacy skills

- The library will organize the collection to better mirror a natural flow of reading progression.
- The library will host literacy opportunities quarterly for children, youth, and teens.

Goal 3: Foster healthy literary habits through support and celebration

- The library will promote to parents the value of reading to and in front of children, youth, and teens.
- The library will incorporate audiobooks and live readings into programs.
- The library will host an annual incentivized reading program.

Visit a Comfortable Physical Place – Residents will have safe and welcoming physical places to meet and interact with others or to sit quietly and read.

Goal 1: Patrons will have designated areas in the library for casual social gatherings

- The library will be arranged to encourage gathering and connecting.
- The library will host monthly passive activities to encourage gathering.

Goal 2: Create designated quiet and loud spaces

- The library will establish a comfortable space for families to gather.
- The library will promote the use of meeting rooms as quiet spaces.
- The library will establish usable and comfortable outdoor library spaces.

Goal 3: The library board will create a plan for future space needs

- Explore the idea of a mobile book bus.
- Ask PRL to provide a space analysis for our existing space.
- The library board will explore libraries across Alberta to see what best practices are.

Advocate and promote the library - Residents will be aware of the value of the public library and the services they provide.

Goal 1: The library board will be strong library advocates

- The library board will work with PRL to create an advocacy plan to be reviewed annually.

Goal 2: The library will market and promote library programs and services

- The library board will invest in ongoing marketing funding.
- The library staff will establish a marketing plan.
- The library will host an annual community engagement survey to determine how community members receive information.